

➤ **A recipe for success despite budget cuts ?**
Public administrations are cutting investments and are having to postpone important projects



ReUse-Computer offers powerful IT hardware at attractive prices.

High reliability thanks to the standardised test routines of ReUse-Computer.

With ReUse-Computers public administrations are sending out a signal

New paths in procuring office equipment

Freezes on expenditure in public administrations only ease budgetary situations in the short term, but viewed in the long term the lack of investment can have harmful consequences and may lead to higher follow-on costs.

In the IT-sector a lot of money can be saved if appropriate hardware is used for each specific task. For many standard applications, the new equipment that is on offer will be over dimensioned. With tested quality products from ReUse-Computer, tried and tested hardware can be put to good use again at a reasonable price.

Additional savings are possible by combining ReUse hardware with licence-free software.

If sustainable products are considered, then despite the need for savings it is still possible to make those necessary investments.

Risky budget cuts and delayed purchases

National, regional and local administrations are cutting back on planned expenditure and investments, and are delaying urgently needed projects.

Whereas reductions in personnel can lead to social dissent, there is scope to exploit the considerable potential savings in the investment goods sector.

Potential savings for investment goods

Why spend a lot of money on new products if the task in hand could be done just as well on more affordable used equipment? In the IT-sector, office applications are not really improved by new computers, i.e. these applications will work just as well on equipment which is not the latest generation.

Environmental considerations and computers

The production of computers consumes large amounts of energy

and raw materials, generates poisonous wastes and pollutes the atmosphere. 14 tons of material is required to produce one PC, which is often only used for three years. This is where ReUse-Computer steps in, because it is able to provide those decommissioned computers with a useful second life.

As good as new

The hardware marketed under the label "ReUse-Computer" goes through a standard refurbishment process and a series of routine checks to establish its reliability.

ReUse - Computer - protect the environment and your budget

The purchase of ReUse PCs not only offers the opportunity to make a constructive and exemplary contribution to conserving resources, but with the use of free software can also represent an immediate cost advantage of 73 % over a comparable new acquisition.

According to experts from the Technical University Berlin, the wide-

spread need to make savings means that ReUse - Computers are an interesting pro-position for both private businesses and public administrations. The experts have calculated that with some 4800 workplaces with computers, there could be potential in the TU Berlin alone for savings of up to 7 million Euro !

Sustainability and an opportunity to ease budgetary pressures

The favourably prices ReUse - Computers not only offer measurable environmental benefits and appreciable economic advantages, but can also have a social effect.

If the use of sustainable products is considered at the decision making stage, then despite the need to make savings, it may still be possible to make those necessary investments.

Under these considerations, tested used products can be equivalent to new goods or even preferable to these.